



— REVEALING THE NOMINEES — FOR THE INFLUENCERS AWARDS MAURITIUS 2024

To mark the launch of the Influencers Awards Mauritius 2024, the exclusive fifth year logo was revealed this 4th May as registration officially open.

“It is with great pride and excitement that we embark on this special fifth edition this year, and we would like to express our heartfelt thanks to our partners and juries for the amazing support”, says Catherine Capdor, founder of the Influencers Awards Mauritius.

Launched for the first time in October 2020, the Influencers Awards Mauritius promotes and rewards the incredible work of Mauritian bloggers and influencers. Since then, this awards has kept on evolving. In 2023, the Best Influencer of 2022 Neeshi Beeharry attended and participated at the World Influencers and Bloggers Awards (WIBA) in Cannes, and was attributed the Most Influential Personalities in the Social Media World. This Friday 24th May, Sheryl Smith, winner of the Influencers Awards Mauritius 2023, supported by Catherine Capdor, will be attending and participating WIBA at Hotel Le Martinez in Cannes.

This year again, registration was open for six categories namely Artist & Entertainment, Content Creator, Fashion & Beauty, Fitness and Wellness, Food, and Travel & Lifestyle.

The nominees for the Influencers Awards Mauritius 2024 are:

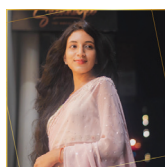
ARTIST & ENTERTAINMENT



@kaleemtv



@_sevlife_



@mon_icorn

CONTENT CREATOR



@jimmythecr3ator



@john_ducon

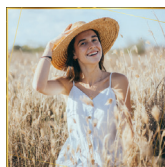


@shanny_ramsamy

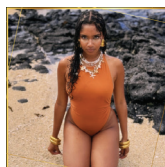
FASHION & BEAUTY



@naarmeen_bernon



@sav.desvaux



@victoria_philippe.r.w.c

TRAVEL & LIFESTYLE



@mauriti.us.explorer



@s3jean

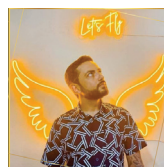


@shivam_seegolam

FOOD

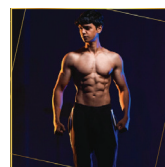


@la_kwizin

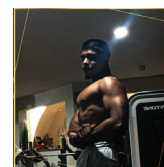


@just.kris

FITNESS & WELLNESS



@johannsmuller



@matbrah_

#Influencers Awards MU 5th edition

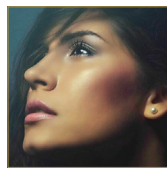
As from this 01st June, thanks for our partners' collaboration, a series of activities are scheduled with the nominees, juries and organising team.

“These activities are planned to promote exchanges between the nominees, juries and team. It also gives the nominees the opportunity to create content while the juries are here to share their experience and provide guidance”, says Ally Boolaky from the organising team.

For this exclusive fifth edition, six juries will be following closely the work of the nominees. Cedric Lanappe @cedriclanappe, Jean Maurice Valery @momopartou, Vincent Duvergé @vince.duverge, Katia Moochooram @_katia_m_, Jean Laurent David @jld.fit and Chef Yu @thechefyu are from the social media world and are familiar with the requirements and criteria on which nominees are evaluated.



@vince.duverge



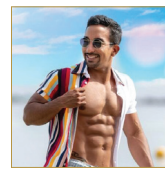
@_katia_m_



@thechefyu



@momopartou



@jld.fit



@cedriclanappe

“We cannot but thank the members of the juries as well as our ongoing and new partners for their trust and support. It is reassuring to note that some of them have been with us since the launch of the first edition of the Influencers Awards Mauritius and we are immensely grateful”, relates Bobby Ramasawmy from the organising team.

Follow the journey of our nominees across our various social media pages @influencersawardsmauritius, vote for your preferred nominee at the end of July and support them during the awards ceremony which will take place on Saturday 10th August as we reveal the winners for each category and the one who will be attending WIBA 2025.

Our Partners

